



## **SWING CITY + W28 SPORTS INSTRUCTIONAL PACKAGES**

SERVICE@SWINGCITYSIMS.CA • (902) 456-3542 • WWW.SWINGCITYSIMS.CA

# W28 COACHING APP

THE W28 APP **DRAMATICALLY IMPROVES PLAYER DEVELOPMENT BY BRIDGING THE GAP** BETWEEN COACHING SESSIONS. WITH DIRECT MESSAGING, VIDEO FEEDBACK, AND DAILY HABIT TRACKING, IT DRIVES ELITE ACCOUNTABILITY IN EVERY W28 ATHLETE. THIS ALL-IN-ONE PLATFORM DELIVERS COACHING INSIGHTS STRAIGHT TO YOUR PHONE, ENSURING ATHLETES STAY FOCUSED, ORGANIZED, AND IMPROVE EVERY SINGLE DAY.

**THE GAME HAS CHANGED.**

1

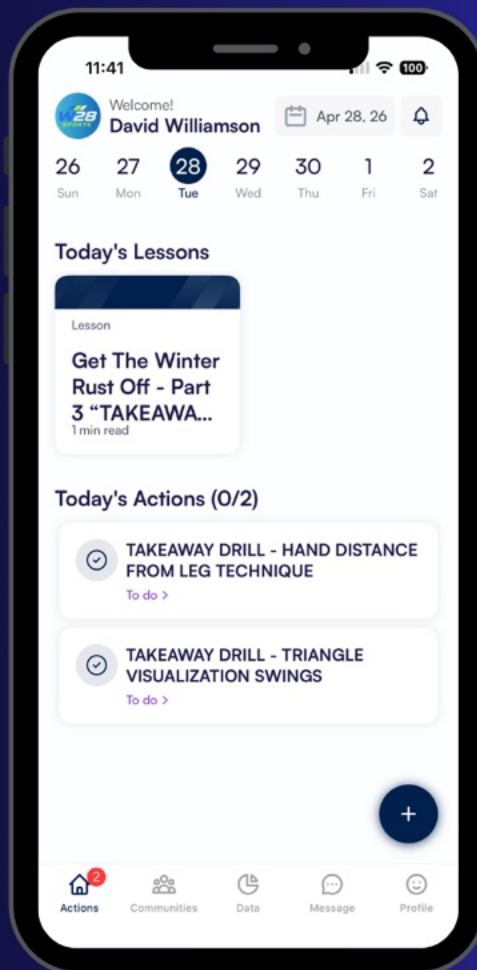
**ACCESS  
PERSONALIZED  
VIDEO TUTORIALS  
AND LESSONS**

2

**W28 KEY  
PERFORMANCE  
METRICS AND  
ANALYTIC HISTORY**

3

**DIRECT MESSAGE  
LINK WITH YOUR  
COACHES**



4

**DAILY HABITS AND  
ASSIGNMENTS TO  
STAY ON TRACK**

5

**LESSON DELIVERY -  
INSIGHTS AND  
ANALYSIS FROM  
COACHING FEEDBACK**

6

**RESOURCE FOLDERS TO  
KEEP ALL COACHING  
MATERIALS ORGANIZED**





## THE BASELINE PACKAGE

START BUILDING BETTER HABITS TODAY AND CREATE THE FOUNDATION FOR A STRONGER, MORE CONFIDENT SEASON NEXT SPRING.

UNLIMITED SPOTS AVAILABLE

## PROGRAM DETAILS

- **ONE GUARENTEED 60MIN BOOKING AT SWING CITY EVERY MONTH**
- **ONE MONTHLY VIDEO VIRTUAL LESSON, ANALYZING YOUR SWING AND TRACKMAN METRICS TO DEVELOP PROPER PRACTISE ROUTINES, HABITS AND FIXES**
- **W28 APP ACCESS FOR 6 MONTHS (INCLUDING VIDEO FEEDBACK, DM WITH COACHES, RESOURCE FOLDERS AND VIRTUAL INSTRUCTION)**

## PROGRAM PRICING

**MONTHLY COST: \$125 + TAX**

**PAYABLE VIA CREDIT CARD**

**6 MONTH COMMITMENT.**

**TRAINING BEGINS OCT 1, 2026**



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## THE NO-RUST PROGRAM

STAY GAME-READY ALL WINTER WITH CONSISTENT TRAINING, EXPERT GUIDANCE, AND PURPOSEFUL DEVELOPMENT THAT KEEPS YOUR SKILLS SHARP.

**LIMITED SPOTS AVAILABLE - 40 TOTAL**

## PROGRAM DETAILS

- **TWO** GUARENTEED MONTHLY SWING CITY 1HR BOOKINGS
- **TWO** MONTHLY VIDEO VIRTUAL LESSONS, ANALYZING YOUR SWING AND TRACKMAN METRICS TO DEVELOP PROPER PRACTISE ROUTINES, HABITS AND FIXES
- PERSONALIZED W28 OFF-SEASON DEVELOPMENT PLAN AND PRACTISE STRUCTURE FOR YOUR VISITS TO SWING CITY
- W28 APP ACCESS FOR 6 **MONTHS** (INCLUDING VIDEO FEEDBACK, DM WITH COACHES, RESOURCE FOLDERS AND VIRTUAL INSTRUCTION)

## PROGRAM PRICING

**MONTHLY COST: \$215 + TAX**

**PAYABLE VIA CREDIT CARD**

**6 MONTH COMMITMENT.**

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## THE FORGED FOR SPRING PROGRAM

COMMIT TO YOUR HIGHEST LEVEL OF DEVELOPMENT  
WITH OUR MOST COMPLETE OFF-SEASON EXPERIENCE  
FOR ATHLETES CHASING ELITE PERFORMANCE.

**LIMITED SPOTS AVAILABLE - 20 TOTAL**

### PROGRAM DETAILS

- **WEEKLY GUARENTEED SWING CITY 1-HOUR BOOKINGS**
- **WEEKLY VIDEO VIRTUAL LESSONS, ANALYZING YOUR SWING AND TRACKMAN METRICS TO DEVELOP PROPER PRACTISE ROUTINES, HABITS AND FIXES**
- **PERSONALIZED W28 OFF-SEASON DEVELOPMENT PLAN AND PRACTISE STRUCTURE FOR YOUR VISITS TO SWING CITY**
- **W28 APP ACCESS FOR 6 MONTHS (INCLUDING VIDEO FEEDBACK, DM WITH COACHES, RESOURCE FOLDERS AND VIRTUAL INSTRUCTION)**
- **"NO EXCUSES MAKE ADJUSTMENTS" (NEMA) GOLF MINDSET PROGRAM**

### PROGRAM PRICING

**MONTHLY COST: \$395 + TAX**

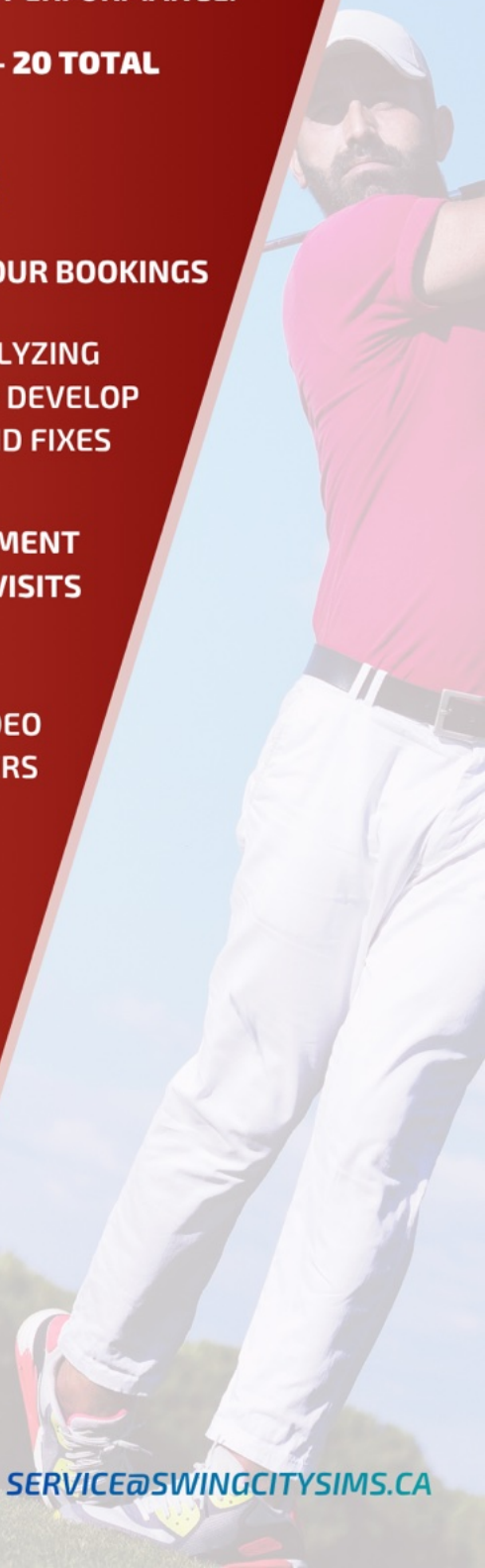
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## ABOUT W28 SPORTS

W28 SPORTS OFFERS PROFESSIONAL COACHING AND DIGITAL ACCOUNTABILITY TO HELP ATHLETES AND COACHES **BUILD PROGRESSION PLANS FOR IMPROVEMENT**. FOCUSING WHERE TRADITIONAL INSTRUCTION MODELS HAVE FAILED, THE W28 SYSTEM OFFERS PROGRAMMING FOR ACCOUNTABLE ATHLETIC DEVELOPMENT AND DISCIPLINED **SPORTING HABITS BETWEEN COACHING SESSIONS**. NOW, PLAYERS ARE ASSIGNED DAILY DRILLS, INSIGHTS AND ACTIONS TO PROGRESS IN THEIR SPORTING JOURNEYS, WHILE COACHES CAN EASILY MONITOR AND ADJUST ACTIONS ASSIGNED TO THEIR TEAMS AND PLAYERS.

### TREVOR WAMBACK

- DRAFTED BY THE MONTREAL EXPOS; ADVANCED TO AA WITH ELITE CONTROL AND CONSISTENCY.
- PLAYED FOR GULF COAST EXPOS, HARRISBURG SENATORS, QUEBEC CAPITALES, NEW JERSEY JACKALS AND WINNIPEG GOLDEYES.
- OVER 20 YEARS EXPERIENCE MENTORING AND COACHING YOUNG ATHLETES THROUGH W28 PROGRAMS.

### DAVE WILLIAMSON

- FORMER PROFESSIONAL GOLFER ON THE PGA TOUR CANADA AND MINOR LEAGUE GOLF TOUR.
- 5-TIME PROVINCIAL CHAMPION AND FORMER TEAM CANADA MEMBER.
- OWNER OF BLACKBIRD SALES ENABLEMENT WITH OVER 15 YEARS EXPERIENCE IN ENTREPRENEURIAL VENTURES.



# Customer Testimonials for the W28 Digital App

"The reminders/midweek training have made it easy to keep up with practice. **The videos are also excellent**"

"**The app makes it easy** to integrate daily practice/training into the activities of the day."

"The drills/instruction are innovative, reflecting Trevor keeping up with the **latest and best practices.**"

"My son is learning from a person who has **lived the dream** he's trying to live"

"I think the video tutorials, the app, and the video breakdowns add **immense value.**"

"The app **brings everything together** and enhances everything else"

"**Everything is in one** location and I don't have to go looking through emails to find information or remember session times."

"It's cool to **see our son take ownership over his training** and was a great way to encourage extra reps through the week."

"It has been wonderful to see things slowed down and allows my child to specifically see **where the improvements** need to happen."

"The app has been great, allows my son to work on **his skills throughout the week** and not just one day"

"The video analysis and scouting reports are the **enhancement/benefit with the W28 experience.**"

"App has been good. Makes for easy communication and **smooth delivery.**"



**BE ACCOUNTABLE FOR YOUR SUCCESS IN SPORT**

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